



Invest
Milton Keynes

International Companies in MK



French and European Food Manufacturer

Brioche Pasquier's roots began in 1936 at Les Cerqueux, France when Gabriel Pasquier opened a small village bakery. In 1974, the family business became into 'Brioche Pasquier Ltd', which now employs more than 3,000 people across Europe.

As part of the international development of the group, the company opened an office in Milton Keynes 10 years ago with just three staff, which has now grown to 30.

In early 2014 the company began the construction of a production site in Wymbush that will service the UK market.

Brioche Pasquier still use authentic processes and original recipes to create its range of products which are sold in most of the UK's major food retailers.

The company's objective is to adapt to the British market whilst holding onto their French traditions, enabling the company to be closer to its customers and distributors.

Choosing Milton Keynes

Milton Keynes has a varied cross section of businesses, which means the opportunity for all to collaborate and support each other is rich, instead of a city known for one particular type of industry with limited prospects. Milton Keynes' geographical location and infrastructure is also well positioned and designed to attract business from much further afield, stretching the market and business opportunities even further.



MILTON KEYNES
COUNCIL

Working with Partners

Brioche Pasquier has worked together with local partners Milton Keynes Council: Invest Milton Keynes, Keens Shay Keens, Apex Linvar Ltd, Hampton Brook and HSBC as well as local charity Willen Hospice

Growing in Milton Keynes

Location has been a key factor to expansion in Milton Keynes by being central to major clients and suppliers, and its location to commutable towns and cities make it an attractive place to relocate.

Construction is now underway for a 160,000 sq foot bakery in Milton Keynes which is set to be operational by December 2015.

Doing Business in Milton Keynes

Having convenient and easy access to London and Northern parts of England is key and is big enough to attract new staff. Knowing that you are living in a big city without the 'big city' feel.



For more information
contact Invest MK on:
+44 (0) 1908 200800